



European Association of Plastics Recycling and Recovery Organisations
(EPRO)

EPROs Best Recycled Product Competition - 2010

Call for goods containing recycled plastics packaging

- *Do you sell goods containing recycled plastics packaging material?*
- *Would you like your product to become an ambassador for plastic recycling all over Europe?*
 - *Would you like Europe to know about your products environmental advantages?*

By entering EPROs Best Recycled Product Competition – 2010, you can achieve this.

Following the launch and success of the competition in 2009, EPRO (European Association of Plastics Recycling and Recovery Organisations) wants your good examples in order to promote the cycle of plastics, as well as increase the request for recyclables.

In the following you will find all necessary details on how you can easily tell us about your recycled product, and we will share good examples throughout Europe – and at no cost for you!

Will your product be the winner?

EPRO will collect examples of the best recycled products from across Europe from now until the 15th of September 2010.

All entrants MUST fulfill the criteria below:

- The product must contain a substantial percentage of post consumer/post industrial plastics (50% and over)
- Made out of recycled used plastics packaging
- Is a marketable product and entered the market in 2008 or later
- Can be a B2B product, or a product for the consumer market
- Sustainability is a key and important factor
- Produced in Europe, including Turkey and countries of the EPRO members

How to enter:

Enter online via: www.e-pro-plasticsrecycling.org/bestrecycledproduct

– you will be required to complete the entry form and provide a brief description and a photo(s) of your product(s) on:

You will need to demonstrate how you met each of the criteria mentioned above. You may send other, complimentary information required to present the product.

- All entries are required to be in English language

A jury which will include representatives of both EPRO and PlasticsEurope, from across Europe will assess the entries and proclaim a winner. Winners will be announced in November 2010 at the **Identiplast 2010** in London, the congress theme is **“Identifying the value from end-of-life plastics”**. Winners will also be simultaneously published on the EPRO website.



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The winner will obtain publicity and a plaque as a visible token of the success. All entries which are according to the criteria above will be published on the EPRO website. Pictures and basic information about all entries may also be used in non-profitable communication in order to promote recycling and recyclables.

We hope that you will take this opportunity to work with EPRO in an effort to *promote the cycle of used plastics packaging, the excellent recycled products that are already on the market across Europe, as well as increase the request for recyclables.*

To find out more about last years winners go to: www.e-pro-bestproduct.eu

Thank you in advance for your time, co-operation and consideration.

Best Regards,

A handwritten signature in black ink, appearing to read "Eirik Oland", is written on a light yellow rectangular background.

Eirik Oland

Head of Working Group, Communication – EPRO

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